



**SYMBIOSIS UNIVERSITY
OF APPLIED SCIENCES**

A Symbiosis Skills University, Indore

INDIA'S FIRST SKILL UNIVERSITY

NEWSLETTER **2024**



PRO-CHANCELLOR'S MESSAGE

TODAY THERE IS A HUGE REQUIREMENT OF SKILLED MANPOWER IN THE INDUSTRY

Dear SUAS community

As we step into another exciting month at symbiosis university of Applied Sciences (suas), I am proud to share the incredible progress we are making in shaping the future of skill-based education. Our commitment to bridging the industry-academia gap continues to grow stronger, and this month marks a significant milestone in our journey.

Beyond this exciting development, we continue to celebrate the achievements of our students, faculty, and industry partners who drive the success of our skills-first approach to education. As the world evolves, we must embrace continuous learning and adaptability to stay ahead and lead with confidence.

Wishing you all a productive and inspiring month ahead!



DR. SWATI MUJUMDAR
PRO-CHANCELLOR

SYMBIOSIS UNIVERSITY OF APPLIED
SCIENCES (SUAS), INDORE



PROF. DR. VINITH KUMAR NAIR
VICE-CHANCELLOR
SYMBIOSIS UNIVERSITY OF APPLIED
SCIENCES (SUAS), INDORE

VICE-CHANCELLOR'S MESSAGE

Dear Students, Symbiosis University of Applied Sciences, Indore, is the first Skill Development University with unmatched innovations in curricula to generate a steady stream of skilled, industry-ready professionals for high-growth sectors such as banking, financial services, insurance, retail, e-commerce, IT, automobile engineering, and mechatronics. To meet this need, the university was established by the Government of Madhya Pradesh under the Madhya Pradesh Niji Vishwavidyalay Adhiniyam, 2007. It promotes critical thinking, project-oriented and case-based learning, focusing on practical skills rather than theory-based inputs. Founded in 2016, the university is a key addition to Indore, now the educational hub of Central India. With a sprawling campus, state-of-the-art facilities, and full-service boys' and girls' hostels, it is a top choice for students. Emphasizing skills and outcome-based learning as envisioned by the National Skills Qualifications Framework, the university ensures the development of future-ready professionals for industries worldwide.



BELONG TO THE FUTURE UNIVERSITIES

VISION

To create a world class environment of learning where students and working professionals can obtain knowledge and skills relevant to the industry and useful to the society.

MISSION

To provide higher education and skill development opportunities at all levels to students so as to prepare them for gainful employment and entrepreneurship

INDUSTRY VISITS

BELONG TO THE
FUTURE UNIVERSITIES



Diamond Bourse, Kesaria Textiles, and Amul Dairy (Anand, Gujarat)

The School of Retail at Symbiosis University of Applied Sciences organized an insightful industry visit to Diamond Bourse (Surat), Kesaria Textiles (Surat), and AMUL Dairy (Anand, Gujarat). This initiative provided MBA and BBA students with hands-on exposure to industry practices, complementing their academic learning.



Explored the retail titans in Mumbai.

Students from the School of Retail Management recently embarked on an exciting industry visit to Mumbai, the retail capital of India. They explored innovation and excellence at:

IKEA – Mastering customer-centric designs.

Apple – Discovering the magic of premium retail experiences.

Franchise India Expo – Unveiling new business opportunities.

UNIQLO – Learning minimalism and global fashion trends.



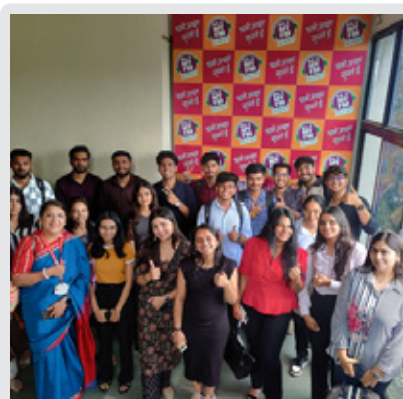
Industry Visit to Einfochips, Infopercept, GUSEC, and ISRO

On November 21st and 22nd, 2024, 128 enthusiastic students from the School of CSIT & Data Science embarked on a transformative industry visit to some of the most prestigious organizations: Einfochips, Infopercept, GUSEC (Gujarat University Startup & Entrepreneurship Council - Incubation), and ISRO.



Industry Visit to Indira Securities Pvt. Ltd.

Our students got a hands-on experience with live trading, learned essential concepts of the stock market, and had an exclusive interaction with an HNI trader! They also appreciated the warm welcome, refreshing hospitality, and the opportunity to explore live trading terminals. A big thank you to Mr. Ashish Yadav and Dr. Pooja Talreja for making this experience a success!



Insightful Industry Visit at Radio MyFM 94.3

On September 10th, 2024, students from the School of Digital Media & Marketing (Sem III & V) had an amazing opportunity to explore the buzzing world of radio at MyFM 94.3! The visit was an eye-opener as they got a behind-the-scenes glimpse into the dynamic functioning of the radio industry. From learning about the variety of programs aired to understanding the day-to-day operations, it was an enriching experience for all.



Industry Visit to T-Hub, Hyderabad

The School of CSIT at Symbiosis University of Applied Sciences, Indore, organized an industry visit to T-Hub, Hyderabad, for their 3rd-year students. T-Hub, India's largest incubator for startups, provided an immersive learning experience, exposing students to innovative technologies and entrepreneurial ecosystems.

INDUSTRY VISITS

BELONG TO THE
FUTURE UNIVERSITIES



Industry Visit to the National Stock Exchange & Bombay Stock Exchange in Mumbai

Our School of Banking, Financial Services & Insurance Management (SBFSIM) students had an extraordinary industry visit to the National Stock Exchange and Bombay Stock Exchange in Mumbai. This immersive journey took them straight to the core of India's financial pulse, where they explored the vibrant world of investments, innovation, and insights that shape our economy!



Industry Visit to Hotwax Technologies

Our final-year Computer Science and Information Technology (CSIT) students had an enriching industry visit to Hotwax Technologies, which was organized by the Placement Department. Our students gained firsthand insights from experienced developers and participated in an in-depth session that perfectly complemented their curriculum. A special thanks to Dr. Vaishali Joshi and the Training and Placement Office (TPO) team for their support in making this a valuable learning experience.



Industry Visit to Amazon, Hyderabad

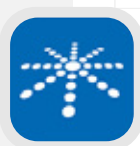
Our 3rd-year students from the School of Computer Science and Information Technology (CSIT) at Symbiosis University of Applied Sciences recently had an incredible opportunity to visit Amazon in Hyderabad. During the visit, students immersed themselves in the world of technology at one of the world's largest e-commerce and cloud computing companies. They gained valuable insights into Amazon's technical operations, innovative projects, and the work culture that drives their success.



Industry Visit to Zibal Technologies Pvt. Ltd.

The School of CSIT organized an industry visit to Zibal Technologies Pvt. Ltd. for B.Tech (CSIT) 1st-year and 2nd-year students. At Zibal Technologies Pvt. Ltd., they got exposure to software development documentation and live project demonstrations. The team explained current industry trends and job roles.

Additionally, in GIS Consortium, the technical team explained the importance of Geographic Information Systems (GIS) and how it helps in strategic resource planning. Both visits were indeed a success!



**Aalen University
Hochschule**

📍 AALEN, GERMANY
🎓 EDUCATION



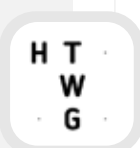
**Tennessee Tech
University**

📍 USA
🎓 EDUCATION



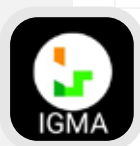
**Duale Hochschule Baden-Württemberg
Heidenheim University**

📍 GERMANY
🎓 EDUCATION



**University of Applied
Science Konstanz**

📍 GERMANY
🎓 EDUCATION



**Indo Gulf Management
Association (IGMA)**

📍 USA
🎓 ACADEMIC



AIMS International

📍 USA
🎓 EVENT AND PROMOTION



**Duale Hochschule Baden-Württemberg
(DHBW) Ravensburg University**

📍 GERMANY
🎓 EDUCATION



**Hochschule Aalen
(MOU and Exchange Agreement)**

📍 GERMANY
🎓 EDUCATION



Istanbul Gedik University

📍 TURKEY
🎓 EDUCATION



Saint Peter's University

📍 NEW JERSEY, USA
🎓 EDUCATION

TOP RECRUITERS



FACULTY ACHIEVEMENTS



Patent Issued on IoT-Based Health Indicator Band

A patent was issued on 19th January 2024 for "IoT-Based Health Indicator Band for Old Age People."

Ms. Madhulika Chaudhuri, along with Dr. Charul Jain, Dr. Ajit Tomar, and Dr. Durgesh Mishra.



Session Chair at ICICT 2024, London

Invited as Session Chair at the Ninth International Conference on Information and Communication Technology (ICICT 2024), London, from 19th – 22nd February 2024.

Dr. Durgesh Mishra, Director, SCSIT.



Technical Reviewer at ICAECT 2024

Invited as a Technical Reviewer for the ICAECT 2024, organized by the Department of SSTC, Bhilai, Chhattisgarh, on 11th – 12th January 2024.

Dr. Neha Gupta, Deputy Director, SCSIT.



Article Published in Economic Times HR

Published an article titled "Employee Stress: A Growing Concern Leading to Turnover and Resignation" in Economic Times HR.

Dr. Indira Sharma.



Best Research Paper Award in Malwa Region

Won the Best Research Paper Award under the Malwa region in the National Research Paper Writing Competition (VIVIBHA), organized by Bhartiya Shikshan Mandal, and was selected to attend the National Conference in Gurugram in November 2024.

Dr. Swati Jain.

FACULTY ACHIEVEMENTS



Keynote Speaker at AI Seminar

Invited as a Keynote Speaker at the One-Day National Seminar on "**AI Resources and Applications**," organized by Indian Institute of Business Management (IIBM), Patna, Bihar, on 30th November 2024.

Dr. Durgesh Mishra.



Research Paper on Visualization Techniques in Data Science

Published a research paper titled "**Usage of Visualization Techniques in Data Science Workflows**" in Machine Intelligence Research, Vol. 18, Issue 01 (2024).

Shaloo Dadheech, Ekta Acharya, Bhanu Priya, and Dr. Neha Gupta.



Research Paper on Blockchain-Based Credential Verification

Published a research paper titled "**Blockchain-Based Credential Verification and Fraud Prevention System for Academic Certificates in Higher Education**," published on 3rd May 2024.

Dr. Namrata Kapoor.



Research Paper on Precision Agriculture & Deep Learning

Published a research paper titled "**Harmonizing Precision Agriculture: Augmented Insights into Plant Disease Detection Using Deep Learning**," at the 2024 International Conference on Integrated Circuits, Communication, and Computing Systems (ICIC3S), Una, India.

Chauhan, R. Kumar, and B. Kumar.



Book Chapter on Experiential Retailing

Book chapter titled "**Experiential Retailing: Crafting Memorable Journeys Through Digital Innovation**" accepted in the upcoming book "**Retail Innovations in Business Models**."

Dr. Arpita Basak.

FACULTY ACHIEVEMENTS



Research Paper on Finance & Management Research

Published a research paper titled "**Revolutionizing Finance & Management Research: Unveiling the Potential Solutions to the Capital Asset Pricing Model**" in Educational Administration: Theory & Practices, Vol. 30 No.1 (2024), Pg. 3115-3121.

Dr. Amit Shrivastava, Dr. Pooja Talreja, and Dr. Namrata Kapoor.



Research Paper on Narrow Band Imaging & Laryngeal Cancer

Published a research paper titled "**Utilizing Narrow Band Imaging to Identify Laryngeal Cancer: An Evaluation of Image Classification Algorithms Performance**" in High Technology Letters, Vol. 30, Issue 9, Pg. 578-587.

Dr. Puneet Misra, Mohd Usman, and Dr. Siddharth.



Senior Membership in IEEE

Elected as a Senior Member of IEEE by the Professional Standing Officers and Board of Directors of IEEE.

Dr. Neha Gupta.



Research Paper on Load Balancing in Cloud Computing

Published a research paper titled "**A Method for Load Balancing and Energy Optimization in Cloud Computing Virtual Machine Scheduling**" in Springer Scopus Series "**Advances in Computational Intelligence System**," Vol. 1453 (1st February 2024).

Dr. Durgesh Mishra.



Research Paper on Augmented Reality in Medical Science

Published a research paper titled "**Better Understanding of Human Organs with the Growing Technology of Augmented Reality**" at the 3rd IEEE International Conference on "**Technological Advancement in Computational Sciences**" (ICTECS-2023), 1st – 3rd November 2023.

Dr. Neha Gupta.

FACULTY ACHIEVEMENTS



Research Paper on Innovation & Entrepreneurship in India

Published a research paper titled "**Innovation and Entrepreneurship Challenges for Sustainable Business Growth in the Indian Economy**" in European Economic Letters (ABDC-Indexed Journal), ISSN: 2323-5233, Vol. 14, Issue – I (2024).

Mudasir Raja.



Research Paper on Predictive Analytics in E-Business

Published a research paper titled "**An Evaluation of Core Factors of Predictive Analytics in Influencing Purchase Decisions of Consumers in E-Business**" in Scopus-Indexed Springer.

Shweta Mishra.



Book Edited on Data Science & Big Data Analytics

Edited the book "**Data Science and Big Data Analytics**," proceedings of IDBA, 2023, Springer.

Dr. Durgesh Mishra.



Book Edited on Intelligent Sustainable Systems

Edited the book "**Intelligent Sustainable Systems**," selected papers of WORLDS4, 2023, Vol. 4, Springer.

Dr. Durgesh Mishra.

WEBINAR CONFERENCES



Symbiosis University of Applied Sciences, Indore, in collaboration with the Association of Indian Management Scholars International, organized the International Conference from 1st to 3rd March 2024 at the SUAS campus in Indore.



ENTREPRENEURSHIP DEVELOPMENT PROGRAM (EDP)

The Entrepreneurship Development Program (EDP), a five-day IDE (Innovation, Design Thinking, and Entrepreneurship) Bootcamp Phase – II, was organized under the aegis of AICTE and MIC from 29th January to 2nd February 2024.



IEEE CONFERENCE IN DEC-24

After the successful conclusion of the 3rd IEEE Conference on ICTBIG, we are thrilled to announce the launch of the 4th IEEE International Conference on ICTBIG. Mark your calendars for December 13th & 14th, 2024, and stay tuned for more updates on what promises to be a groundbreaking event filled with cutting-edge research, innovation, and networking opportunities.



DR. HEENA RATHORE, PROFESSOR AT TEXAS STATE UNIVERSITY

On 13th July 2024, Dr. Heena Rathore, Professor at Texas State University, delivered a session covering Cognitive AI, Chatbots, and Natural Language Processing (NLP) with deep insights. A total of 50 research papers were presented during the conference by scholars from India and abroad, with more than 70 participants attending the event.



FACULTY DEVELOPMENT PROGRAM (FDP) ON AI

A Faculty Development Program (FDP) was organized by SCSIT from 29th to 31st August 2024 on "Artificial Intelligence" under the School Teachers Connect Program. The event provided 15 hours of hands-on training over three days by a Microsoft Certified Trainer. Participants received certificates upon successful completion, with 25 teachers from renowned schools in Indore taking part in the program.



4TH INTERNATIONAL CONFERENCE ON DATA SCIENCE AND BIG DATA ANALYTICS (IDBA-2024)

The School of CSIT and the School of Data Science organized the 4th International Conference on Data Science and Big Data Analytics (IDBA-2024).

In the inaugural session, Dr. Sudhindra emphasized the importance of interdisciplinary research and highlighted the application of data science for groundwater exploration and management.

Mr. Nilesh Maheshwari, Founder and CEO of Emorphis Technologies, discussed how data analytics can contribute to building better and more affordable healthcare solutions for all.

During the keynote address, Mr. Aninda Bose, Executive Editor at Springer Nature Group, London, UK, covered various aspects of research publications, including plagiarism checking tools, copyrights, and publication ethics. He also guided participants on how to write high-quality research publications in an ethical manner.



Symbuzz 2024



Samaksh 2024



Induction



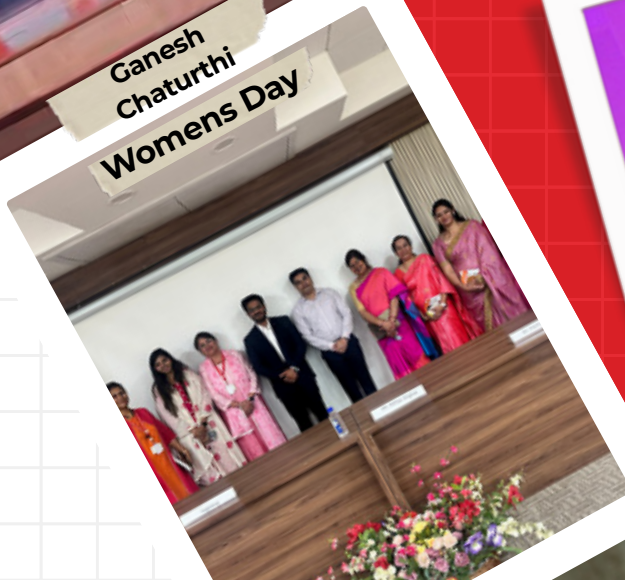
Music Waves 2.0



Janmashtmi 2024



Ganesh Chaturthi
Womens Day



Republic Day 2024



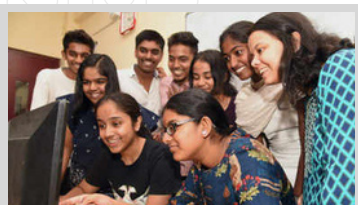
Digital Drama
"Devi"

WORKSHOPS



BAZAR SHASTRA 2024 - BFSI CLUB EVENT

The BFSI Club of Symbiosis University of Applied Sciences, Indore, hosted "Bazar Shastra 2024" on 18th January 2024. Organized in collaboration with Fintopedia, an EdTech platform, the event aimed to enhance financial literacy among students through an intra-college competition.



CERTIFICATE PROGRAMME IN BANKING, FINANCE, AND INSURANCE

A CSR initiative by Bajaj Finserv, the "Certificate Programme in Banking, Finance, and Insurance" was successfully completed by 40 students of BBA-BFSI (3rd Semester). The two-month-long program included intensive classes, expert sessions, and continuous assessments, culminating in the awarding of certificates to successful participants.



WORKSHOP ON RETAIL AND E-COMMERCE MANAGEMENT

A two-day workshop titled "Retail and E-Commerce Management", organized by IIM in collaboration with MakeIntern, served as the first round of the National Business Plan Championship. The workshop provided both theoretical and practical insights into the subject.



WORKSHOP ON FUTURES AND OPTIONS - MBA BFSI DEPARTMENT

The MBA BFSI Department organized a two-day workshop on "Introduction to Futures and Options", featuring Dr. Priya Agrawal, a renowned financial market trainer from the Bombay Stock Exchange (BSE). With over 14 years of experience in capital markets, Dr. Agrawal simplified complex financial concepts for students.



24-HOUR INTERNAL HACKATHON FOR SIH

LIVE An internal hackathon was conducted under IIC on 9th-10th September 2024. Mr. Vikas Choudhary, Region Head - Japan OPS, TCS, served as the judge and addressed students about emerging trends and techniques in IT, providing guidance on their projects.



POWER BI PL-900 WORKSHOP

A Power BI PL-900 Workshop was conducted, offering hands-on training on Power BI and other Microsoft Power tools. Students had the opportunity to earn Microsoft certification for a nominal fee. Topics covered included: Power Apps, Power BI, Power Pages, Power Automate, Power FC, Power Virtual Agent, Data Verse



TWO-DAY VIDEO EDITING WORKSHOP

A two-day workshop on video editing was conducted for second-year students, providing them with practical training. All participants successfully completed the workshop and received certificates.

PLACED STUDENTS BATCH 2022 -2024

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FUTURE UNIVERSITIES



Janvi Dembani
MBA-Marketing
NJ Group 6 LPA



Janhvee Singh
MBA-Marketing
Lodha Ventures / Pattern
Technologies (PPO) 8.50 LPA



Nandini Thakur
MBA-Marketing
Lodha Ventures/Pattern
Technologies (PPO) 8.50 LPA



Komal Merwani
MBA-Marketing
GoComet India Pvt.Ltd (PPO)
7 LPA



Subhranshu Naik
MBA-Marketing
Niva Bupa Health Insurance Ltd
4.62 LPA



Ayush Mohar
MBA-Marketing
Niva Bupa Health Insurance Ltd
4.62 LPA



Tanusha Mathur
MBA-Marketing
Pattern Technologies (PPO)
8.50 LPA



Shloak Sharma
MBA-Marketing
Pattern Technologies (PPO)
8.50 LPA



Kumar Mangalam
MBA-Marketing
Pattern Technologies (PPO)
8.50 LPA



Sanskrati Bapna
MBA-Marketing
Pattern Technologies (PPO)
8.50 LPA



Aman Dubey
MBA-Marketing
Airtel Payments Bank
5 LPA



Ishika yadav
MBA- BFSI
Synchrony
12 LPA



Aryarn Kapil
MBA- BFSI
HDFC (AMC)
5.5 LPA



Amisha jain
MBA- BFSI
HDFC (AMC)
5.5 LPA



Jagrata Banerjee
MBA- BFSI
ICICI Bank
8.30 LPA



Devika J
MBA- BFSI
ICICI Bank
8.30 LPA



Mohit Deshpande
MBA- BFSI
ICICI Bank
8.30 LPA



Priyesh jain
MBA- BFSI
Eaton technologies
7.9 LPA



Satabdi Biswas
MBA- BFSI
Eaton technologies
7.9 LPA



Khushal Dhodapkar
MBA- BFSI
Eaton technologies
7.9 LPA

INDIA'S FIRST SKILL UNIVERSITY

If you are inspired to
contribute your work, share
reviews, or wish to connect
with us, please reach out at:
rati.bhatnagar@suas.ac.in
Your insights and
contributions are invaluable
to our community
www.suas.ac.in

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