



SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES

Skills Focus

Volume I | Issue 2 | April 2021

COVID ARMY OF INDORE



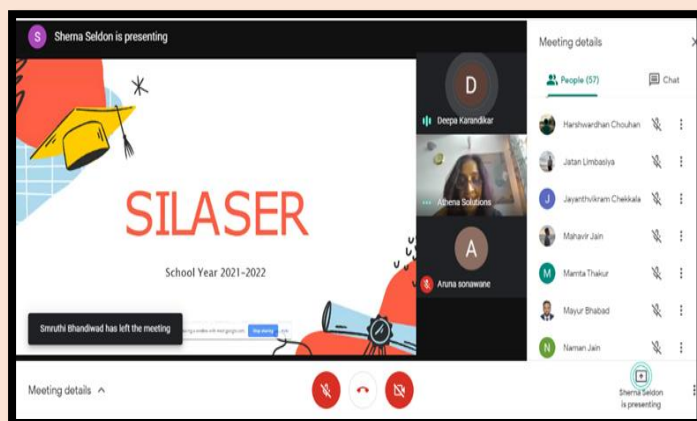
Mr. Chinmay Bakshi and Mr. Madhur Oza alumni of the School of Computer Science and Information Technology started an initiative, the Covid-19 Army of Indore to help people and the condition in Indore. They have been doing excellent work in this tough time. In less than a month, this group of 125+ volunteers have helped thousands of people to find oxygen cylinder, beds, plasma donors and various other verified services to contribute and participate.

Website: - <http://covid-india.org/>

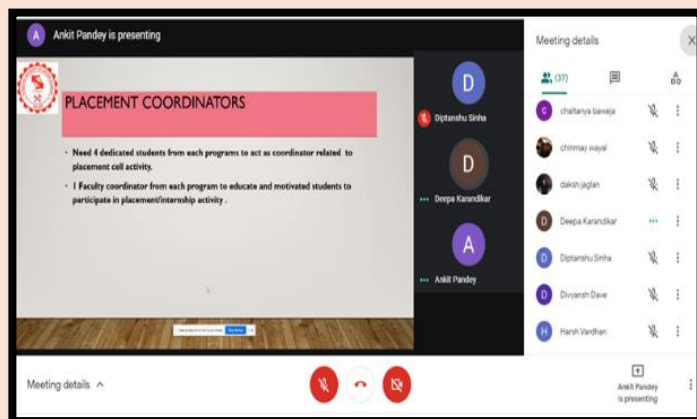
- Everyone can refer to this website for things like:
- A proper channel for food delivery.
- Raising awareness for Plasma Donation.
- Spreading the news about 18+ Vaccination.
- Resource Centre
- Bed availability (upcoming feature/page).
- Resource Centre

Just an initiative to try and help people, and the conditions in Indore, and nearby region.

PRE-PLACEMENT TALK



A pre-placement talk was conducted by the School of Mechatronics on 7th April 2021. Ms Sherna Seldon, Head-HR, SILASER, Pune addressed the final year students of B.Tech. Mechatronics Engineering.



Placement Cell conducted an “**Internship Induction**” for the students of the School of Mechatronics on 27th April 21. Dr. Deepa Karandikar, Director, Training and Placements, SSPU, Pune addressed all students and answered their queries regarding the Internship.

Patrons

Dr. S.B. Mujumdar - Chancellor, SUAS

Dr. Swati Mujumdar - Pro Chancellor, SUAS

Dr. Charrudatta Pathak, Vice Chancellor, SUAS

Editorial Team

Dr. Jaymala Patil - Dy. Librarian

Dr. Charul Jain –Head IDSC

Mr. Monark Raikwar (Tech. Support)



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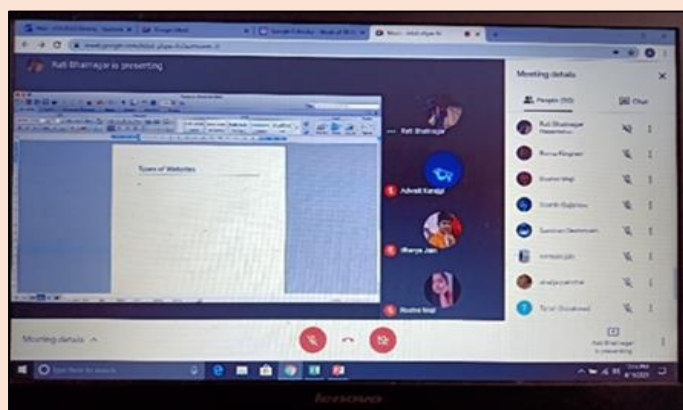
WEBINAR CONNECTS

Role of Innovation and Technology in Retail



A webinar was conducted by the School of Retail Management on 17th April 2021 by Dr. Soumyajit Patnaik, Director, S.R.M. and coordinated by Dr. Yogita Mandhanya. The theme of the webinar was "Role of Innovation and Technology in Retail". The webinar started with a discussion of disruptions in business organizations due to Covid-19 and the revamping strategies post Covid-19 necessary for revival. Dr. Patnaik highlighted the latest trends and innovative practices followed in the retail domain and explained about 46 innovative strategies stalked globally. The session was laid with question answer to solve the queries of the students.

Introduction to Website



School of Retail Management and Digital Media Marketing organized a webinar on 19th April 2021 on "Introduction to Website Development". The key speaker of the webinar was Ms. Rati Bhatnagar, Director, Versatile Digi Media Solutions. The objective of the webinar was to understand and learn the basics of website development. Ms. Bhatnagar explained the basics of website development, types of websites, servers, selection of domain name, service providers and hosting service providers. She demonstrated the integration of domain name and hosting. Students also learned about website builders and e-commerce websites.

Paper Accepted

Dr. Neha Gupta, faculty of School of Computer Sciences and Information Technology, wrote a research paper on "Embedding Color Watermark by Adjusting DCT using RGB Gray Scale watermarking" during 2021 IEEE, First International Conference on Emerging Trends in Industry 4.0 (2021 ETI 4.0) to be held at O. P. Jindal University, Raigarh, Chhattisgarh, India during 19-21 May 2021.





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WEBINAR CONNECTS

SAP: An effective & Agile ERP platform for GST Compliance

The poster features the Symbiosis University of Applied Sciences logo and the Institution's Innovation Council logo. It invites a webinar on Saturday, 3rd April 2021, at 11:00 AM. The guest speaker is Mr. Shantanu Yewale, Technology Analyst at Infosys. The topic is 'SAP: An Effective & Agile ERP Platform for GST Compliance'. The poster also mentions that SUAS offers an MBA program in 'Banking Financial Services and Insurance' to skill students for an exceptional career. The join link is <https://meet.google.com/msc-kjri-xrt> and the contact number is 9285333019 / 9285333015.

A webinar on “SAP: An effective & Agile ERP platform for GST Compliance” was conducted by the School of Banking, Financial Services and Insurance Management on 3rd April 2021 for BBA & MBA students. The guest speaker for the webinar was Mr. Shantanu Yewale, a Technology Analyst at Infosys. In this session, Mr. Shantanu explained various key compliances which are required to be complied with as per GST norms in the country. He narrated to the students how various ERP platforms are helping in GST compliance. Later he demonstrated how SAP has integrated all these features in the software and how easy has it become now to comply with GST provisions with the help of SAP. The session was very interactive and informative.

Importance and Career Opportunities in Banking and Financial Services Sector

The poster features the Symbiosis University of Applied Sciences logo and the Institution's Innovation Council logo. It invites a webinar on Saturday, 10th April 2021, at 11:00 AM. The guest speaker is Ms. Lipika Saxena, Senior Vice President – RBL Bank, Mumbai. The topic is 'Importance and Career opportunities in Banking and Financial Services Sector'. The poster also mentions that SUAS offers an MBA program in 'Banking Financial Services and Insurance' to skill students for a rewarding career. The join link is <https://meet.google.com/fob-kaat-uzd> and the contact number is 9285333019 / 9285333015.

School of Banking, Financial Services and Insurance Management conducted a Guest Lecture session on 10th April 2021 on “Importance and Career Opportunities in Banking and Financial Services Sector”. Ms Lipika Saxena, Senior Vice President – RBL Bank, Mumbai was the guest speaker on the occasion. Ms. Lipika discussed the immense potential that the banking and financial sector have. She talked about various career opportunities that exist in the retail segment, Wholesale segment and corporate segment. She further explained what are the key skill sets that students need to develop to encash these opportunities. The students found the webinar informative and appreciated it.

Award

Dr. Neha Gupta, faculty of School of Computer Science and Information Technology, nominated as CSI best service award in the category of Active Participation award (women) for the year 2021.



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WEBINAR CONNECTS

Risky Business in Risky World

A webinar was conducted by the School of Retail Management on 27th April 2021 on the topic “Risky Business in Risky World” by Mr. Hersh Shah, CEO - IRM India. The webinar was organized by Dr. Soumyajit Patanik and Dr. Yogita Mandhanya. In the beginning, Mr. Shah discussed the risks a business enterprise has to face in this dynamic environment. He explained the difference between risk and risk management. He illustrated Thomas Cook, Intel and Nokia Company. Further, he explained that risk culture is the system of values and behavior present in an organization that shapes the risk decisions of management and employees. He also highlighted career opportunities in this field. He guided students that Risk management is one add value in the organization and command a reputed domain to work on along with very good perk. The main idea of the workshop was to make students understand the importance of Risk management in business.



AWARD

Student's Skills Development



A certificate of Honour has been awarded for addressing 17 countries in the World Peace Summit 2021 on the topic “Student’s skills development for the Sustainable Development in and of the Industry 4.0” under Goal 9, to Dr. Charul Jain an Associate Professor, Head of SIDSC and Dean of Students’ Welfare. Dr. Jain is the master trainer in the School of Interdisciplinary Sciences, of SUAS, Indore. This conference is registered in World Record.





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GUEST TALKS

Credit Management

In the series of Online Guest Lectures, a session was organized by the School of Banking, Financial Services and Insurance Management on “Credit Management” on 24th April 2021 for MBA and BBA students. The Guest lecture was conducted by Mr. Rajendra Prasad Pattanayak, AGM (Retd.), Punjab National Bank. He introduced the topic by emphasizing the understanding of various important concepts about it. He discussed Credit rating cycle theory, various approaches used by banks for the safety of loans, Credit Risk management etc. He used real-life examples to explain the concepts. In the later part of the discussions, he deliberated on credit risk limits, various risk models used by Indian banks and RBI guidelines on credit exposure and management. The webinar ended with an interactive question and answer session.

Stock Market Trading

A skill development session on “Stock Market Trading” was conducted by the School of Banking, Financial Services and Insurance Management on 22nd April 2021 for all MBA, BBA and B.Com students. The objective of the session was to ensure that students learn how to trade in stock markets by using a virtual platform. Mr. Shubham Chourey, Regional Marketing Manager, ICICI Securities took this session. He discussed with students under what situations they should invest in the stock markets and how trading in stock markets can be made a career. He emphasized the importance of stock markets and how they help in capital formation for any country. He introduced ‘Stock Mind’, a virtual stock market platform that can be used by students to do dummy trades in the stock market. Using this platform students can learn stock market trading without actually putting their money. With this, they can develop their trading skills without any financial liability. The session was appreciated by the students.





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ACHIEVEMENTS



Dr. Charudutta Pathak, Vice-Chancellor, Symbiosis University of Applied Sciences, Indore has participated in the fifth edition of the Annual Internationalization of Higher Education Conference organized in collaboration with the Association of Indian Universities (AIU) on “Reimagining Internationalization: Blended Education as a Catalyst” from 6th to 9th April 2021 (Virtual).

Dr. Mamta Thakur, faculty of School of Mechatronics, completed 8-week Faculty Development Program on “Marketing Management” part-II conducted by IIT Kanpur under the National Programme on Technology Enhanced Learning (NPTEL) a project of MHRD. She secured 81% in the examination.



Dr. Charul Jain, Head of School of Interdisciplinary Sciences and Dean of Students Welfare, has qualified and been certified for “Management 4.0”. The Faculty Development Program was sponsored by AICTE and conducted by the Institute of Business Management & Research, IPS Academy, Indore.

Dr. Jaymala Patil, Deputy Librarian SUAS, Indore has completed Seven Days Faculty Development Programme organized by I.Q.A.C. and Research Center, S.M Shetty College of Commerce on “Research Methodology in Social Sciences” from 21st – 29th April 2021.





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OUR GREAT ENTREPRENEUR

Entrepreneurship Venture – School of Retail Management



Mr. Jairaj Suri final year student of BBA- Retail Management of School of Retail Management, is currently operating Indian oil's retail outlet "Go Omni Fuels" India's first-ever self-developed fuel launched under Atma Nirbhar Bharat, XP100, the purest and finest 100 Octane Fuel produced by IOCL. The XP100 fuel is for super luxury and hyper cars, with high-performance engines. This is initially launched in Indore in central India, by Mr. Jairaj Suri. He has also launched the check n fill campaign at Go Omni fuels, in which the customer can check the fuel at 3 levels of delivery by- density, volume and paper test.

“I am thankful to Symbiosis University of Applied Sciences, Indore and my faculty who have boosted, motivated and fostered these entrepreneurial skills in me”.

By: Mr. Jairaj Suri



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OUR GREAT ENTREPRENEUR

Heavenly Secrets



Ms. Jasreet Bhatia, student of BBA- Retail Management of School of Retail Management started an entrepreneurial venture during the lockdown. She came up with the idea of making a natural organic body care product for which she explored market research in-depth before launching “Heavenly Secrets”. She extended her gratitude to Symbiosis University of Applied Sciences, Indore and the faculty members for their constant support.

Gyan Deep Sales

Mr. Priyank Pankaj, Jain student of BBA- Retail Management of School of Retail Management has started his venture under the flagship of Gyan Deep Sales which is related to Paints, Sanitary. He feels that confidence is the outcome of the learning at Symbiosis University of Applied Sciences, Indore.





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CONGRATULATIONS ON PLACEMENT



ISHITA GAUR
B.Tech CSIT 2017-21
Gensuite Software
Systems & Services (GSSS)
Private Limited



ANANYA YADAV
B.Tech CSIT 2017-21
Gensuite Software
Systems & Services (GSSS)
Private Limited



ABHIYANT SINGH
B.Tech CSIT 2017-21
Wheelseye



RUTVIK VENGURLEKAR
B.Tech CSIT 2017-21
Acidaes Solutions Pvt. Ltd



RADHIKA TAORI
B.Tech CSIT 2017-21
Systango



SAMARTH WATH
B.Tech CSIT 2017-21
Systango



DIKSHA TOMAR
B.Tech CSIT 2017-21
LiveHealth

SUAS, Indore congratulates these students on their grand success.



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WORKSHOP

Application of Cost Sheet for Decision Making

On 24th & 26th April 2021 a two days' workshop on "Application of Cost Sheet for Decision Making" was organized by the School of Banking Financial Services & Insurance Management. It was conducted by Dr. Sunil Kumar, who is working as a faculty in the Symbiosis University of Applied Sciences. In this workshop, he explained the students' various concepts relating to cost sheets and how to use those concepts by using spreadsheets. It was an enriching and knowledge gaining session for the students of MBA as they learnt about the various parameters that need to be kept in mind while undergoing operations and how they need to be managed.

The screenshot shows a Google Meet interface with a presentation slide titled "SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES, INDORE" and "Two Days Online Workshop on Application of Cost sheet for Decision Making" dated "24th & 26th April 2021" from "11:00am onwards". The presenter is Dr. Sunil Kumar, Assistant Professor, School of BFSIM, Symbiosis University of Applied Sciences. The presentation content includes:

- Marketing Conditions:**
 - TOTAL SALES REVENUE AND CASH INFLOW FROM SALE
 - Production in 0 Qtr = 5000 Units
 - Sale = 5000 Units
 - Average Industry Price = Cu 600.00
 - Total Sale = Cu 3,000,000
- Cash Collection in current Qtr:**

Product	Collection %
PC	100%
IP	To be announced later
ES	To be announced later
ITP	To be announced later
- Cost Sheet Analysis:**
 - Actual Production (Units) 5,000
 - Average Industry Price Cu 600.00
 - Sales Revenue = 5000 X 600
 - Expenses: Direct Material, Direct Labour, Direct Expenses, Factory Overhead, Office & Administrative Expenses, Selling & Distribution Expenses, Finance Charges, Income Tax, Corporate Tax.
 - Gross Profit
 - Net Profit

New Joining

Dr. Devendra Chouhan has joined in School of Computer Science and Information Technology.

Symbiosis University of Applied Science, Indore

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