

A Symbiosis Skills University, Indore

INDIA'S FIRST SKILL UNIVERSITY

NEWSLETTER





Dr. Swati Mujumdar Pro-Chancellor, Symbiosis Skills Universities

PRO CHANCELLOR'S MESSAGE

Dear Students, Faculty, and Partners,

May marks the season of reflection and renewal—and at Symbiosis Skills Universities, it reminds us of our shared commitment to skill-based excellence and innovation.

This month, we've made remarkable strides across academic, industry, and international fronts. Our students continue to shine in internships, industry projects, and national competitions—living proof of what hands-on, industry-aligned education can achieve. I'm especially proud of the strides made in our skill development initiatives and the global collaborations we are nurturing to bring world-class learning opportunities to Indian soil.

A key highlight this month was we proudly celebrated the 18th Foundation Day of Symbiosis Open Education Society, the 25th Silver Jubilee of Symbiosis Centre for Distance Learning, and the 9th Anniversary of Symbiosis Skills & Professional University — a powerful reflection of our journey in reshaping education and skill development across India!

As we move into the final leg of this academic year, I encourage all of you to stay focused, curious, and collaborative. The world of work is evolving rapidly—and SSU stands firm in its mission to empower you not just with degrees, but with employability, leadership, and adaptability.

Let us continue to co-create a future that reflects our core values: knowledge, progress, and service.

Warm regards, Dr. Swati Mujumdar Pro-Chancellor, Symbiosis Skills Universities



Prof. (Dr.) Vinith Kumar Nair Vice Chancellor, Symbiosis University of Applied Sciences, Indore

VICE-CHANCELLOR'S MESSAGE

Dear Students, Faculty, Alumni, and Partners,

The month of May has been a vibrant reflection of the spirit that defines Symbiosis University of Applied Sciences—one rooted in innovation, collaboration, and transformation. From our students' remarkable performances in national competitions and global scholarships to the active participation in prestigious forums like GETEX Dubai and the Madhya Pradesh Tech Growth Conclave, SUAS continues to strengthen its national and international footprint.

A major highlight was the signing of a landmark MoU with the ICAR-National Soybean Research Institute, which opens exciting possibilities at the intersection of agriculture and emerging technologies. Equally inspiring was our leadership engagement with IIM Indore, where we explored impactful academic collaborations for the future.

Our focus on academic excellence was reinforced through the Al-integrated Faculty Development Program and numerous student-led initiatives—from Shark Tank simulations to national robotics events and sustainability film festivals. Each initiative echoes our commitment to skilling with purpose and relevance.

As we approach the end of the academic cycle, let us carry forward this momentum. Together, we are building not just a university, but a launchpad for tomorrow's leaders and innovators.

Warm regards, Prof. (Dr.) Vinith Kumar Nair Vice Chancellor Symbiosis University of Applied Sciences, Indore

Leadership Engagements & Strategic Collaborations

MoU with ICAR - National Soybean Research Institute, Indore

In May 16, 2025, SUAS signed a landmark Memorandum of Understanding with the **ICAR-National** Soybean Research Institute, Indore. This strategic partnership fosters collaboration between computer science and agriculture, enabling joint research on Al-powered smart farming, data analytics, IoT applications, sustainable agri-tech solutions. The collaboration opens pathways for student internships, knowledge exchange, and cutting-edge research opportunities. directly contributing to the national vision of Atmanirbhar Bharat.



Leadership Visit to IIM Indore

Prof. (Dr.) Vinith Kumar Nair, Vice Chancellor, engaged in productive discussions with Prof. Himanshu Rai, Director of IIM Indore, to explore avenues for collaborative research, academic exchange, and joint knowledge initiatives. This leadership dialogue strengthens SUAS's vision for academic excellence and institutional growth.



National & Global Representation

● Madhya Pradesh Tech Growth Conclave 2025

SUAS actively participated in this premier regional forum, gaining valuable insights into emerging technologies, digital transformation, and industry innovations. The conclave provided a dynamic platform for networking with technology leaders and advancing institutional visibility.



Exclusive HR Round-table, Dubai (April 29, 2025)

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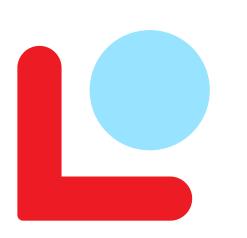
● GETEX Global Education Exhibition 2025, Dubai

SUAS showcased its academic strengths and program offerings at the renowned GETEX Exhibition, attracting interest from international students and institutions. The event fostered global visibility and cross-border academic dialogue, further expanding SUAS's international footprint.











Indore Management Association (IMA) – "A Rendezvous"

In an exclusive session on "Thriving in Transition – How India's Economic Shifts Are Creating New Possibilities," SUAS engaged with industry thought leaders, emphasizing the importance of academic-industry collaboration and real-world alignment.





FICCI FLO Indore & Malwa Chamber of Commerce



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Academic Excellence & Faculty Development

Faculty Development Program — "Fostering Innovation and Effective Teaching in the Age of Al"

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Held on May 16–17. 2025. this **FDP** empowered faculty with cutting-edge integrated pedagogical strategies to enhance teaching effectiveness. Organized by the School of Computer Science and Information Technology, and coordinated by Dr. Vaishali Joshi and Dr. Sarla More, the program highlighted SUAS's commitment to faculty upskilling and academic innovation.



Student Achievements & Recognitions

Prestigious International Leadership Scholarship

Alumnus Atharv Gupte (School of Automation & Robotics) was awarded the University of Glasgow's prestigious £10,000 International Leadership Scholarship, exemplifying SUAS's global academic caliber.



Symbols University Of APPLIED SCIENCES Algorithm like University, ware Congratulations Rajlakshmi For being a Finalist at IIT Roorkee's Mind the Product

Competition, a product management contest, held during

their E-Summit 2025.

IIT Roorkee E-Summit — "Mind the Product" Competition

Rajlakshmi emerged as a national finalist, showcasing remarkable product management expertise and innovation.

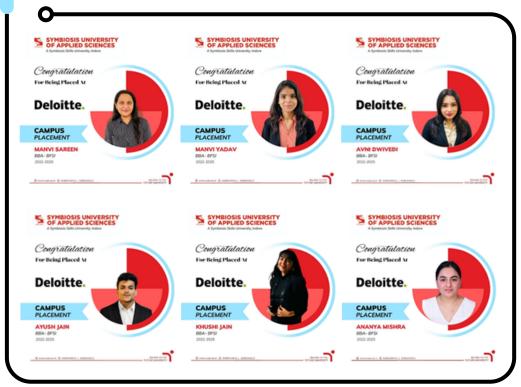
⊕ Times Fresh Face Season 16 — City Finale

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© Successful Deloitte Placements

Seven students secured placements with Deloitte: Khushi Jain, Awani Dwivedi, Pranshu Naredi, Ananya Mishra, Ayush Jain, Manvi Yadav, and Manvi Sareen, marking another milestone in SUAS's strong placement ecosystem.



Alumni Engagement- Alumni Talk by Harshit Kumrawat (May 2, 2025)

Harshit Kumrawat (2017-Alumnus currently an R&D 2021). Engineer specializing in Drone & IoT at Scientech, delivered an insightful session emerging technologies. His industry experience provided students with advanced valuable exposure to applications in Drone Technology and IoT.



Skill Development Initiatives

⊕ Bajaj Finserv CSR Certificate Program in BFSI Sector

Launched on April 26, 2025, this two-month industry-led certification, under the mentorship of Melvin Rose, Cecil David, and Gunjan Chandrayan, trained BBA students in Banking, Finance, and Insurance, enhancing their job-readiness and sectoral competence.



Congratulation

To Our BBA Achievers - Certified by Bajaj Finserv, Ready for the Future!"



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SCHOOL OF INTERDISCIPLINARY SCIENCES 05/04/2025

- Mr. Akshay Surange Senior Software Engineer, Surtel Technologies Pvt. Ltd. Indore
- Prof. (Dr.) Vinith Kumar Nair, Vice-Chancellor, SUAS
- Dr. Charul Jain, DSW, SUAS

Industry Academia Conclave

SCHOOL OF INTERDISCIPLINARY SCIENCES

21st April, 2025

- Secretariat of CII and Officials of SUAS
- Prof. (Dr.) Vinith Kumar Nair, Vice-Chancellor, SUAS
- •Dr. Charul Jain, DSW, SUAS

Case Writing Workshop

SCHOOL OF MEDIA & MARKETING

2nd – 5th April, 2025

- •Dr. Gita Mishra, Associate Professor, Dept. of Continuous Education, University of Delhi
- •Dr. Aishwarya Arora Asst. Professor, SMM, SUAS
- Ms. Madhulika Chaudhuri
- •Ms. Minal Rathi
- MS. Raveena Maheshwari

Skill development programs in National Education policy at RGPV, Bhopal

SCHOOL OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT

22nd April. 2025

Dr. Alkesh Verma

Ecolens – Smartphone Short Film Festival

SCHOOL OF MEDIA & MARKETING

12th April, 2025

The Eco Lens Capturing Sustainability event was an innovative Smartphone Short Film Festival hosted at Symbiosis University of Applied Sciences, Indore. The festival aimed to encourage students to creatively explore and express the theme of sustainability through short films made entirely on smartphones. It was organized by the School of Media and Marketing and School of Logistics and Supply Chain Management, bringing together students from various disciplines to showcase their storytelling abilities on a relevant and vital theme sustainability. The judges for the event were Dr. Utkarsha Soni and Dr. Swati lain.

→ National level Technical Event in Samaksh25 "TURBO TRACK"

SCHOOL OF AUTOMATION AND ROBOTICS

12th April, 2025

School of Automation and Robotics, Symbiosis University of Applied Sciences, Indore organized a National level Technical Event in Samaksh25 "TURBO TRACK" for all the student of India. During this session, students showcased their robots on the track and their robots crossed the hurdles of the track. This event demonstrated the practical application of subjects such as Robotics Engineering, Autonomous Robots etc. subjects that the students are currently studying. By emphasizing real-world applications, we aimed to motivate and engage our students, reinforcing the idea that Automation and Robotics extends beyond textbooks and lectures It's about creativity, innovation, and turning theoretical knowledge into tangible solutions.





• Industry visit to ThinkNEXT Technology, Chandigarh

SCHOOL OF COMPUTER SCIENCE & INFORMATION TECHNOLOGY

27th April, 2025 - 2nd May, 2025

An Industry visit to ThinkNEXT Technology, Chandigarh, 2B Innovations, Chandigarh and Incubation Centre, IIT Delhi was organized for the students of B. Tech. CSIT. Total 26 students of B. Tech. CSIT, first year and second year participated in this industry visit. Dr. Neha Gupta was the faculty coordinator for the visit.

Shark Tank - Swim with Shark Event

SCHOOL OF MEDIA & MARKETING

21st April, 2025

School of Media and Marketing hosted the "Swim with Sharks" event, a Shark Tank-style competition where teams pitched innovative business ideas across tech, wellness, sustainability, and healthcare domains to a panel of judges and mentors. This 5-hour Shark Tank-style simulation featured innovative business pitches evaluated by a panel of esteemed judges Dr. Ajit Tomar, Dr. Debjani Mukherjee and Dr. Durgesh Mishra. The event saw active participation from students representing the School of Media and Marketing, School of Computer Science and Information Technology, School of Data Science and the School of Banking, Financial Services and Insurance, reflecting the interdisciplinary spirit of innovation.

The Role of IPR in Economic Growth and Innovation

ALL SCHOOLS 26th April, 2025

An expert Session was conducted on "The Role of IPR in Economic Growth and Innovation" for faculty members and students of the University. The speaker of the session was Adv. Purvi Khandelwal, IPR Attorney.

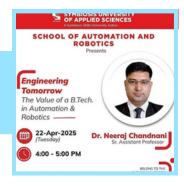


O→ Webinars



Webinar on "The Future is Automated – Why Automation and Robotics Matter?" 15/04/2025 – Dr. Ashish Khaira

Webinar on "Engineering Tomorrow: The value of a BTech in Automation and Robotics" 22/04/2025 – Dr. Neeraj Chandnani





Alumni Talk 16/04/2025 – Mr. Atharv Gupte (Batch 2018-2022)



SCSIT Dr. Neha Gupta, successfully completed NPTEL online certification course on "Design Thinking – A Primer"



SCSIT, Dr. Sarla More, published a design patent "Al-POWERED PATIENT HEALTH MONITORING DEVICE", with Application No. 441920-001.



SLSCM, Dr. Rajeev Gupta, published a research article "A critical review of influencer marketing's influence on brand perception and consumer buying decisions". Journal of Information systems engineering and management.

Dr. Rajeev Gupta, presented a conference paper "Influencer Marketing in the age of Al: Improving brand loyalty through advanced analytics" at GL Bajaj Group of Institution, Mathura.



SLSCM Started working of research paper on "Relay Logistics" by Prof. (Dr.) Alkesh Verma.

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If you are inspired to contribute your work, share reviews, or wish to connect with us, please reach out at: rati.bhatnagar@suas.ac.in Your insights and contributions are invaluable to our community www.suas.ac.in

Symbiosis University of Applied Sciences

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