



**SYMBIOSIS UNIVERSITY
OF APPLIED SCIENCES**

A Symbiosis Skills University, Indore

INDIA'S FIRST SKILL UNIVERSITY

NEWSLETTER

MARCH
2025





PRO-CHANCELLOR'S MESSAGE

THE FUTURE IS SHE

On the occasion of International Women's Day, I had the honor of being invited as a distinguished panelist for The Future is She panel discussion, organized by The Times of India. It was truly an inspiring experience to be in the company of remarkable women leaders from diverse sectors, engaging in meaningful conversations about empowering women, building leadership pipelines, and navigating institutional challenges.

During the discussion, I shared my thoughts on how empowering women goes far beyond breaking barriers. It's about creating strong support networks, fostering authenticity, and leading with purpose and impact. I firmly believe mentorship and collaboration play a vital role in nurturing the next generation of women leaders who can drive transformational change across industries.

I am grateful for the enriching exchange of ideas with my fellow panelists and proud to reaffirm Symbiosis University of applied Science unwavering commitment to empowering women through skill-based education, leadership development programs, and entrepreneurial opportunities.

This discussion reaffirmed my belief that inclusive spaces are essential for women to lead, innovate, and make a lasting impact.



PROF. DR. VINITH KUMAR NAIR
VICE-CHANCELLOR
SYMBIOSIS UNIVERSITY OF
APPLIED SCIENCES (SUAS),
INDORE

VICE-CHANCELLOR'S MESSAGE

As we move into another exciting month of learning and collaboration, let us reflect on something fundamental to our journey here at Symbiosis University of Applied Sciences, Indore: the powerful connection between knowledge and skills.

In today's fast-paced world, knowing what to do is no longer enough—what truly sets individuals apart is the ability to do it effectively. At our university, we take pride in going beyond traditional education to create learning experiences that are both intellectually enriching and practically relevant.

Whether you're mastering a new tool in the lab, presenting a project, or interning with industry, you are building not just qualifications—but capabilities that the world values. This combination of sound knowledge and real-world skills is what makes our students future-ready and opportunity-responsive.

As always, let's make the most of every hands-on opportunity, every workshop, every interaction. Let's continue to learn, unlearn, and relearn—because that's the true path to growth.

Wishing you all a productive and inspiring month ahead!

EXPERT SESSIONS

An expert session titled "Exploring Career Pathways in Finance: Emerging Roles and Essential Skills for Success" was conducted for MBA students. The expert session provided valuable insights into the dynamic world of finance, focusing on emerging roles and essential skills required for success, particularly in investment banking.



Expert Session on "Financial Services: Career Awareness and Career Insights in Finance" valuable insights from Mr. Gaurav Somani, CFA, FRM, MBA, CFM, and Director at FinOptions Institute of Financial Studies Pvt. Ltd.

EXPERT SESSIONS

The insightful session at Symbiosis University of Applied Sciences, Indore, organized by ICC - Women Cell, was a great success!

Our esteemed speakers, Seema Alawa (Additional DCP, Indore) and Ms. Gargi Nagar (Political Science Expert & Certified Yoga Trainer), shared valuable knowledge on cyber fraud, digital arrest, and women's empowerment.



EXPERT SESSIONS



School of BFSI successfully hosted a session on Entrepreneurship and Startups on 4th March 2025 with Mr Vivek Lalan, This session was pivotal in providing our MBA-BFSI students with practical insights into the entrepreneurial landscape within the Insurance sector. Mr. Lalan's expertise and real-world experiences helped bridge the gap between theoretical knowledge and the dynamic realities of the Insurance industry.



A remarkable session with Mr. Rajesh Dandotiya, Additional Deputy Commissioner of Police, Crime Branch, Indore. The interactive talk covered vital cyber security insights, emerging digital threats, and practical tips to safeguard personal and organizational data. A heartfelt thanks to all attendees who made the event a success!



EXPERT SESSIONS



School of Retail organized a workshop on AI in retail marketing by a team of Skills Elephant, a digital marketing firm. The workshop was actively engaged by Mr. Yadu Gurjar and participated by students of BBA RM and MBA MKt. A highly interactive session with real live examples and worksheets. Valuable insights on SEO, SMM, Content creation and retail sales have been provided. .



The School of BFSI at Symbiosis University of Applied Sciences, Indore, successfully hosted an insightful session on 'Generative AI in Finance: Revolutionizing Banking, Financial Services, and Insurance'. Renowned industry expert Mr. Shoaib Khan deliberated on the transformative potential of Generative AI, Machine Learning, and Deep Learning in finance, exploring their applications, benefits, and challenges.

EXPERT SESSIONS



School of Retail organized a guest lecture titled **"Adapting to the New Retail Environment,"** on 24th March 2025, featuring Dr. Gaurav Sethia, Director of Orange Consultancy, 4C Corporate Skills, and Aptitude Mitra. The session aimed to educate students on the evolving retail landscape and the strategies required to succeed in this new environment.



INDUSTRY VISITS

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The School of BFSI at Symbiosis University of Applied Sciences proudly orchestrated an insightful visit to Stock Homes, where our students immersed themselves in the intricate world of fundamental and technical analysis. From deciphering financial statements to decoding market trends, this visit bridged the gap between theoretical knowledge and real-world application.



The School of Automation and Robotics at Symbiosis University, Indore organized an industrial visit to NATRAX (National Automotive Test Tracks), Pithampur.

ACTIVITIES

BELONG TO THE
FUTURE UNIVERSITIES

WOMENS DAY CELEBRATION



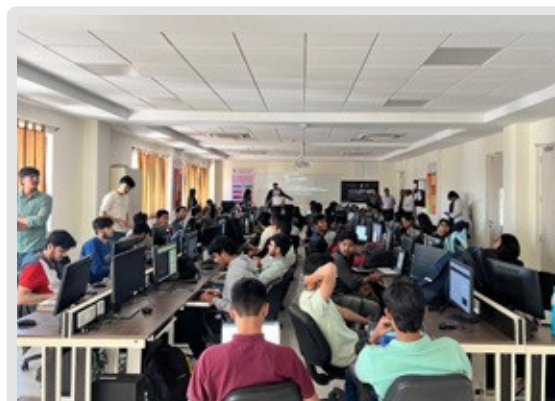
At Symbiosis University Indore, we honor the strength, resilience, and achievements of women who inspire us every day. On this International Women's Day, let's celebrate their contributions, break barriers, and embrace equality.

BLOOD DONATION DRIVE



A big shoutout to all the donors who stepped up for our Blood Donation Drive at Symbiosis University, Indore! Organized by the Rotaract Club & NSS (National Service Scheme), this initiative was a testament to the power of kindness and community. Each drop counts spirit. 65+ Units Collected! A Life-Saving Success!

BI-WEEKLY CODING QUIZ COMPETITION



The School of CSIT hosted an exhilarating Bi-Weekly Coding Quiz Competition. The event in Seminar Hall I of the Engineering Block at SUAS Indore saw students showcasing their coding prowess.

Faculty Development Program (FDP) on "**AI and Analytics: Transforming Decision-Making in IT Management**," hosted by the School of Computer Science & IT, SUAS Indore.

FACULTY DEVELOPMENT PROGRAM

**AI AND ANALYTICS:
TRANSFORMING DECISION-
MAKING IN IT MANAGEMENT**

DATE : 19th-23rd March 2025

TIME : 14:00 TO 17:00 HRS (IST)

VENUE : ONLINE SESSION

**ORGANIZED BY: SCHOOL OF COMPUTER SCIENCE AND
INFORMATION TECHNOLOGY**



SYMBIFINCON 2025

सिंबायोसिस यूनिवर्सिटी ऑफ एप्लाइड साइंसेज में सिंबी फिनकॉन



इंदौर, न्यूज टुडे

सिंबायोसिस यूनिवर्सिटी ऑफ एप्लाइड साइंसेज के स्कूल ऑफ बैंकिंग, फाइनेंशियल सर्विसेज एंड इंश्योरेंस द्वारा आयोजित "द फ्यूचर ऑफ फाइनेंस, फिनटेक एंड इनोवेशन" सम्मेलन हुआ। इसमें देश के प्रमुख वित्तीय विशेषज्ञों और उद्योग जगत के दिग्गजों ने भाग लिया और अपने बहुमूल्य विचार साझा किए।

शुरुआत मनीषा गुप्ता ने वैश्विक वित्तीय बाजारों की गतिशीलता और डिजिटल युग में कमोडिटी रिसर्च के महत्व पर प्रकाश डालते हुए की। संदीप कुमार जैन ने फिनटेक इनोवेशन और नए जमाने के इन्वेस्टमेंट अवसरों के बारे में चर्चा करते हुए युवा निवेशकों के लिए गहन अंतर्दृष्टि दी और बताया कि कैसे तकनीक वित्तीय निर्णयों को



सरल और सुलभ बना रही है।

राजेश पालविया ने तकनीकी विश्लेषण और डेरिवेटिव्स के भविष्य पर जानकारी देते हुए बताया कि छात्र कैसे बाजार संकेतों को पढ़कर स्मार्ट निवेश निर्णय ले सकते हैं। मनोज जैन ने कमोडिटी मार्केट की जटिलताओं और भविष्य की

संभावनाओं पर रोशनी डाली। उन्होंने बताया कि कैसे भारत की बढ़ती अर्थव्यवस्था वैश्विक कमोडिटी परिदृश्य में महत्वपूर्ण भूमिका निभा सकती है। आयोजन में छात्रों को न केवल फिनटेक और इनोवेशन की नवीनतम प्रवृत्तियों से अवगत कराया, बल्कि उन्हें वित्तीय उद्योग की गहरी समझ भी दी।

Shaping the Future of Finance, FinTech & Innovation!

The School of BFSI, Symbiosis University of Applied Sciences, Indore, successfully hosted SYMBIFINCON 2025, bringing together industry leaders, financial experts, and aspiring professionals to explore the evolving landscape of Finance, FinTech & Innovation.

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REPRESENTATION AND COLLABORATION

BELONG TO THE
FUTURE UNIVERSITIES



Indore Edu Visionary Summit 2025

The Indore Edu Visionary Summit was a remarkable gathering of academic leaders, innovators, and visionaries, all focused on shaping the Future of Education – A Collaborative Approach. A huge thanks to our Gold Partner – Avantika University, Knowledge Partner – Symbiosis University of Applied Sciences, and our Silver Partners for making this event impactful.

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REPRESENTATION AND COLLABORATION

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Symbiosis University Indore at CII Malwa Zone Annual Meeting 2025.

Our hon'ble Vice Chancellor proudly represented SUAS, Indore at the CII Malwa Zone Annual Meeting 2025, contributing to a dynamic session on "Driving Growth through Skills and Sustainability".



Our Hon'ble Vice-Chancellor Prof. (Dr.) Vinith Kumar Nair represented Symbiosis University, Indore at the National Skill Conclave, contributing to insightful discussions on the future of skill-based education and industry integration.



REPRESENTATION AND COLLABORATION

BELONG TO THE
FUTURE UNIVERSITIES



We are proud to share that our Hon'ble Vice Chancellor Prof.(Dr.)Vinith Kumar Nair represented Symbiosis University Indore, at the Global Investors Summit 2025 in Bhopal! The prestigious event was inaugurated by Hon'ble Prime Minister of India, Shri Narendra Modi, bringing together visionary leaders, policymakers, and investors to shape the future of business and education in India.



Memorandum of Understanding (MOU) signing ceremony

with two retail giants, Retailers association of India (RAI) and Riya Fashions, Indore. We are very happy to announce a strategic partnership between Riya Fashion + Symbiosis University, Indore and Retailers association of India (RAI)+ Symbiosis University, Indore .These MoUs marks a new chapter of collaboration, innovation, and skill-based learning opportunities for our students.



WORKSHOP

BELONG TO THE
FUTURE UNIVERSITIES



One-Day Workshop on Innovative Research Thinking!
"The One-Day Workshop on "Innovative Research Thinking: Brainstorming on Research, Led by Prof. (Dr.)Vinith Kumar Nair Vice-Chancellor of Symbiosis University, Indore, the session sparked thought-provoking discussions on new-age research methodologies, innovation-driven thinking, and strategic brainstorming.



A workshop on "Learning and Collaboration" was conducted by School of Data Science SUAS on 07-03-2025 and 08-03-2025. The resource persons featured Dr. Jibrael Jos (Associate Dean, Christ University Lavasa, Pune) and Dr. Pramila R M (Co-Founder.Think First Academy, Bangalore) The trainers conducted game-based activities for team building and goal setting.



School of Retail organized a workshop on AI in retail market- ing by a team of Skills Elephant, a digital marketing firm. The workshop was actively engaged by Mr. Yadu Gurjar and participated by students of BBA RM and MBA MKt. A highly interactive session with real live examples and worksheets. Valuable insights on SEO, SMM, Content creation and retail sales have been provided. .



The media plays a crucial role in shaping public perception about climate change. The School of Media and Marketing hosted an exclusive webinar on **"Climate Storytelling: The Media's Role in Shaping Public Perception"** Featuring Mr. Giles Trendle, International Media Advisor, London, and former Managing Director of Al Jazeera English.

"Climate Storytelling: The Media's Role in Shaping Public Perception"

Mr. Giles Trendle in conversation with
Prof. (Dr.) Debjani Mukherjee, SUAS

 Date : 4th March 2025
 Time : 4 PM



Mr. Giles Trendle
International Media Advisor, London
Former MD of *Al Jazeera English*



Scan the QR Code to
register for Webinar

PLACEMENT

Mr. Anas Addas, a student of B.Tech Mechatronics (School of Automation and Robotics), Batch 2021-2025, has been successfully placed at Godrej & Boyce Mfg. Co. Ltd.!



Godrej & Boyce Mfg. Co. Ltd.



FACULTY ACHIEVEMENTS

- Won the Best Research Paper Award under the Malwa region in the National Research Paper Writing Competition (VIVIBHA), organized by Bhartiya Shikshan Mandal, and was selected to attend the National Conference in Gurugram in November 2024.

- School of SR - Dr. Swati Jain (ABDC C Category): Investigating the Psychological Factors Impacting Brand Loyalty and Consumer Psychology, Journal of Informatics Education and Research, Vol 5, issue 1, pp.2447, DOI: <https://doi.org/10.52783/jier.v5i1.2248>

- School of SCSIT - (i) Dr. Neha Gupta published a research paper "Innovative Tunes Utilizing Machine Learning for Predicting Spotify Music Popularity Based on Audio Features" in Conference "Cognitive Computing and Cyber Physical System" in February, 2025. (ii) Dr. Neha Gupta published a research paper "From Data to Diagnosis: A Comprehensive Evaluation of Machine Learning Models for Heart Disease Prediction" in the 3rd International Conference on Advances in Signal Processing & Communication Engineering (ICASPACE-2025) organized by Department of Electronics and Communication Engineering, Mahatma Gandhi Institute of Technology(A), Hyderabad, Telangana, India during 30th – 31st January, 2025. (iii) Dr. Neha Gupta published a research paper "SMS Spam Detection using Advance Naïve-Bayes Approach" in International Conference on Pervasive Computational Technology, (ICPCT-2025) organized by Department of Department of Computer Science Engineering, GL Bajaj Institute of Technology and Management, Greater Noida, UP, India, held during 8th – 9th February, 2025.

- (iv) Dr. Sarla More, Registered a Design Patent, Application No. 441920-001.

FACULTY ACHIEVEMENTS

- School of SDS – H. Tuli and B. Kumar, "A Design for Gamified Platform for Children with ASD," 2024 1st International Conference on Sustainable Computing and Integrated Communication in Changing Landscape of AI (ICSCAI), Greater Noida, India, 2024, pp. 1-4, doi: 10.1109/ICSCAI61790.2024.10867125
- School of SMM- (i) Presented a paper at a conference organized by Jaipuria School of Business, Noida on topic "The Effect of Personalised Algorithm in Brand Reinforcement." (ii) Presented a paper at a conference organized by Jaipuria School of Business, Delhi on the topic "Perspective of AI Chatbots in Customer Relationship Management: Enhancing Satisfaction and Trust."

BOOKS PUBLISHED



Dr. Durgesh Mishra

SCSIT - Dr. Durgesh Mishra,
Editor of the Book "Data
Science and Big Data
Analytics" Conference
Proceedings, IDBA-2024.

SAMAKSH'25

SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES
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SAMAKSH'25 FASHION SHOW

9TH TO 12TH APRIL | SUAS CAMPUS, INDORE

CALL NOW TO GET TICKET

STUDENT COORDINATOR: SHWALIKA - 9899135489 | SHEETA - 824761022
FACULTY COORDINATOR: DR. SHWATI JAIN - 9407025995

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SAMAKSH'25 IPL AUCTION

Think you have what it takes to build the ultimate IPL team? Put your negotiation, budgeting, and strategic planning skills to the test in this high-energy IPL Auction simulation!

Date: 10th April 2025 | Entry Fee: ₹ 500 per team

10 TEAMS | 5 MEMBERS EACH (AT LEAST FEMALE PARTICIPANT) | EXCITING CASH PRIZES & CERTIFICATES

PRIZES: Winner: ₹ 3,500 + Certificate | Runner-up: ₹ 1,500 + Certificate

For more details, contact:
Faculty Coordinator - Dr. Pooja Talwar Viread
Student Co-ordinator - Aranya Dubey (9407025995)

FOR REGISTRATION SCAN THE QR CODE

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SAMAKSH'25 Sports

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FACULTY COORDINATOR: DR. RAJESH GUPTA - 9407025995

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SAMAKSH'25 AUTO EXPO

9TH TO 12TH APRIL | SUAS CAMPUS, INDORE

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FACULTY COORDINATOR: DR. MINAL KATHE - 9407025995

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SAMAKSH'25 STUNT MANIA

9TH TO 12TH APRIL | SUAS CAMPUS, INDORE

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FACULTY COORDINATOR: DR. MINAL KATHE - 9407025995

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SAMAKSH'25 SUFI NIGHT

9TH TO 12TH APRIL | SUAS CAMPUS, INDORE

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FACULTY COORDINATOR: DR. BIKH KUMAR - 929992828

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SAMAKSH'25 SINGING

9TH TO 12TH APRIL | SUAS CAMPUS, INDORE

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FACULTY COORDINATOR: DR. SHWATI JAIN - 9407025995

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SAMAKSH'25 CULTURAL EVENT

9TH TO 12TH APRIL | SUAS CAMPUS, INDORE

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FACULTY COORDINATOR: DR. NEHA - 9899135489 | DR. BIKH KUMAR - 929992828

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SAMAKSH'25 DANCE OFF

9TH TO 12TH APRIL | SUAS CAMPUS, INDORE

CALL NOW TO GET TICKET

STUDENT COORDINATOR: SHWALIKA - 9899135489 | SHEETA - 824761022
FACULTY COORDINATOR: DR. SHWATI JAIN - 9407025995

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GEAR UP FOR BYTEBATTLE!

Are you ready to dominate the virtual battlefield? At SAMAKSH SYMBIOSIS INDORE FEST and prove your skills in an adrenaline-fueled showdown!

GAMES: CODM | SMASH KARTS | SKRIBBL

HANDICUT ROUNDS | FINAL CHAMPIONSHIP

Duration: 1 Day (3-4 Hours) | Time: 12:00 PM onwards
Venue: 4th Floor (Showkhan) | 1st Floor (Dining)
Prizes: Cash Rewards, Gifts & Certificates

Bring your A-game and battle for glory!

STUDENT CO-ORDINATOR: Chetan Bapat - 9899135489 | Deepak Jain - 9407025995
Mudharik Reddy - 9407025995 | Vedant Chaudhary - 9208238236 | Shwariak Sani - 9899135489
FACULTY CO-ORDINATOR: Dr. Prasanna Gupta - 91294 11005 | Dr. Bikh Kumar - 92992 72749
Dr. Anand Chaudhary - 92082 38236 | Dr. Anand Jain - 9407025995

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SAMAKSH'25 eco Lens

CAPTURING SUSTAINABILITY
SMARTPHONE SHORT FILM FESTIVAL

12TH APRIL 2025
12PM Onwards, Seminar Hall 1

3-5 MEMBERS PER TEAM | MAX 2 MIN DURATION OF FILM
Participate Now and win Exciting Prizes!

Dr. Usharesh Tanti
Associate & Founder
of Eco Lens International
and India Society

For Details Contact:
Faculty Coordinator: Ms. Revana Maheshwari - 9892433671 | Mr. Sushil Doshihar - 9818866769
Student Coordinator: Mr. Arun Bhat - 9406533323 | Mansi Vaidya - 9208238236
Student Coordinator: Shikha Kishor Jain - 920172343 | Dhruv Jain - 989130088

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SAMAKSH'25 SPORTS SHOWDOWN! FOOTBALL

Join us for an electrifying Inter-College Sports Tournament! and win cash prize **₹11,000**

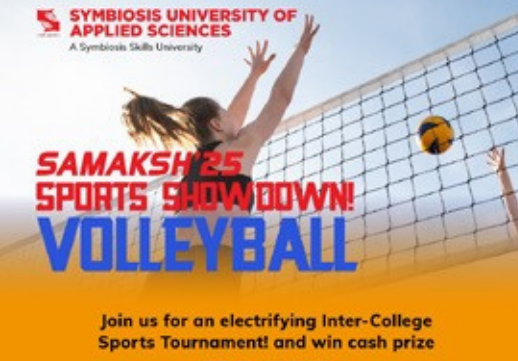
FREE ACCOMMODATION For all participants!

Sign the QR Code For Registration

Student Coordinators: Atharva Joshi - 9406533323 | Darshid Khandselwal - 9208238236
Faculty Coordinator: Dr. Rajesh Gupta - 9407025995

SAMAKSH'25

SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES
A Symbiosis Skills University



SAMAKSH'25 SPORTS SHOWDOWN! VOLLEYBALL

Join us for an electrifying Inter-College Sports Tournament! and win cash prize **₹8,000**

FREE ACCOMMODATION
For all participants!



Scan the QR Code For Registration

Student Coordinators: Atharva Joshi - 9406539321 | Darshil Khandelwal - 9109258296
Faculty Coordinator: Dr. Rajeev Gupta - 9412136997

SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES
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READY SET RACE! TURBO TRACK

Put your bots to the test at Turbo Track Challenge! Design, build, and program autonomous robots to navigate a dynamic racecourse, dodge obstacles, and reach the finish line in record time!

UNLEASH YOUR INNOVATION & ENGINEERING SKILLS!

Duration: 1 Day | 3-4 Hours | Time: 12:00 PM onwards
Participation: Solo or Teams (Up to 5 Members)
Tech Requirements: Arduino/ Raspberry Pi, Motors, Sensors & more!
Prizes: Cash Rewards, Gifts & Certificates

Think your bot has what it takes?
Register now & race to victory!

STUDENT CO-ORDINATOR: Chayan Byant - 9089919489 | Suyash Jain - 9343379736
Medhansh Rathore - 9372840334 | Vedant Choudhary - 6289634436 | Sahvansh Saxi - 8839015091
FACULTY CO-ORDINATOR: Dr. Preveen Gayal - 93294 11555 | Dr. Bibek Kumar - 82992 72749
Dr. Neeraj Chandrasekhar - 81999 26811 | Dr. Ansh Jain - 7705285065

SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES
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SAMAKSH'25 SPORTS SHOWDOWN! TABLE TENNIS

Join us for an electrifying Inter-College Sports Tournament! and win cash prize **₹3,000**

FREE ACCOMMODATION
For all participants!



Scan the QR Code For Registration

Student Coordinators: Atharva Joshi - 9406539321 | Darshil Khandelwal - 9109258296
Faculty Coordinator: Dr. Rajeev Gupta - 9412136997

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A Symbiosis Skills University

SAMAKSH'25 IPL AUCTION

Think you have what it takes to build the ultimate IPL team? Put your negotiation, budgeting, and strategic planning skills to the test in this high-energy IPL Auction simulation!

Date: 12th April 2025
Entry Fee: ₹ 500 per team

10 TEAMS | 5 MEMBERS EACH (AT LEAST 1 FEMALE PARTICIPANT)
EXCITING CASH PRIZES & CERTIFICATES

PRIZES	
Winner: ₹ 2,500 + Certificate	Runner-up: ₹ 1,100 + Certificate

For more details, contact:
Faculty Coordinator - Dr. Pooja Talreja Yirwani
Student Co-ordinator - Aaryan Dubey (9470782824)



FOR REGISTRATION
SCAN THE QR CODE

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SAMAKSH'25 SPORTS SHOWDOWN! BASKETBALL

Join us for an electrifying Inter-College Sports Tournament! and win cash prize **₹12,000**

FREE ACCOMMODATION
For all participants!



Scan the QR Code For Registration

Student Coordinators: Atharva Joshi - 9406539321 | Darshil Khandelwal - 9109258296
Faculty Coordinator: Dr. Rajeev Gupta - 9412136997

SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES
A Symbiosis Skills University



SAMAKSH'25 SPORTS SHOWDOWN! LAWN TENNIS

Join us for an electrifying Inter-College Sports Tournament! and win cash prize **₹3,000**

FREE ACCOMMODATION
For all participants!



Scan the QR Code For Registration

Student Coordinators: Atharva Joshi - 9406539321 | Darshil Khandelwal - 9109258296
Faculty Coordinator: Dr. Rajeev Gupta - 9412136997

INDIA'S FIRST SKILL UNIVERSITY

If you are inspired to
contribute your work,
share reviews, or wish to
connect with us, please
reach out at:
rati.bhatnagar@suas.ac.in
Your insights and
contributions are
invaluable to our
community www.suas.ac.in

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